



South Central Motorcoach Association

Attn: Linda Morris: 106 Main Street, Brookneal, VA 24528
877-501-1878 FAX 877-501-1879

APPLICATION FOR ASSOCIATE MEMBERSHIP

Please complete information in type or print. Forward the application, signed code of ethics along with a check in the amount of \$200 made payable to SCMA or complete the credit card information below. Mail to the above address.

As a supplier and/or vender to the bus industry, we/I hereby apply for active Associate Membership in the South Central Motorcoach Association. By signature I certify that I have been engaged in a business which supplies products or services of interest to operator members of SCMA for at least one year and that I do not own a motorcoach.

Company Name: _____

Mailing Address: _____

City: _____ **State:** _____ **ZIP:** _____

Telephone: _____ **FAX:** _____ **800 #:** _____

Email: _____ **Web:** _____

Date Business was Started: _____

Category for Directory Listing: (Check the category that best describes your business and write cross reference (CR) next to any other category that describes your business.)

- Attraction Hotel Restaurant Sales, Service, Products
- Theatre Tour Receptive Tourism Agency Tour Operator

List representative(s) who are to be listed as company contact(s) in the Directory and will be active in the South Central Motorcoach Association.

<u>Name</u>	<u>Title</u>
_____	_____
_____	_____
_____	_____

List key representative and correct mailing address for the individual who should receive all SCMA correspondence:

Key representative: _____

Mailing address: _____

City: _____ **State:** _____ **ZIP:** _____

Telephone: _____ **FAX:** _____ **800 #:** _____

Annual Membership Fee: \$200 Additional listings (for other locations, etc.) may be included in the directory at a cost of \$50 per listing.

Information for Payment by Credit Card

Type: Visa _____ Master Card _____ American Express _____ Discover _____ Amount: \$200

Card Number: _____ Expiration Date: _____

Credit Card Billing Address: _____

Signature: _____ **Date:** _____

(Applicant Representative)

SCMA FEDERAL I.D. NUMBER: 83-0360990



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Code of Ethics **Associate Members**

This *code of ethics* for the Associate Members of the South Central Motorcoach Association has been adopted to promote and maintain the highest standards of personal conduct among its Associate members.

We, the associate members of the South Central Motorcoach Association, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

To adhere to the professional standards of the South Central Motorcoach Association to work to further its goals and objectives.

To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.

To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to Motorcoach travelers.

To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.

To work to instill consumer and public confidence in the industry, avoiding any action, conducive to discrediting it or its membership in the Association.

To maintain quality in products and services offered to the Motorcoach travelers.

To adhere and comply with all articles of the bylaws of the South Central Motorcoach Association.

I have read and agree to adhere to this *Code of Ethics*.

Signature: _____ Date: _____

Title: _____

Name of Company: _____

This *Code of Ethics* must accompany the application for membership along with a payment for the appropriate amount of membership dues.

SOUTH CENTRAL MOTORCOACH ASSOCIATION

106 Main Street, Brookneal, VA 24528

877-501-1878 FAX 877-501-1879

www.southcentralmotorcoach.org

MEMBERSHIP BENEFITS

Experience

SCMA membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Networking

SCMA offers opportunities for developing strong business relationships through networking at SCMA events and communications through the newsletter and website.

Professional Ethics

Every member must sign the SCMA Code of Ethics, which says that SCMA members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the SCMA logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and associate (vendor) members stay current with SCMA's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information. Associate members are eligible to advertise in newsletters.

Annual Membership Directory

This detailed, SCMA membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry. Associate members are eligible to advertise in the annual membership directory.

Website Link

Every SCMA member has a web link on the SCMA website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

Annual Meeting and Market Place

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

SOUTH CENTRAL MOTORCOACH ASSOCIATION

MEMBERSHIP BENEFITS

Other State Associations

SCMA maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

Professional Association Management Team

SCMA's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association since inception to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Networking to build business relationships

SCMA provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

Creating unity for common goals

SCMA's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

Creating a forum for sales and marketing

SCMA provides an annual market place for operators and vendors to network and participate in a formal buyer/seller forum.

Promoting cooperation among operators and associates

SCMA promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and SCMA provides several forums for networking to build relationships, which promotes cooperation among its members.

Advocating legislation that positively impacts the motorcoach industry

SCMA's Board of Directors promote legislation to enhance the motorcoach industry in Arkansas, Louisiana, Mississippi, and Texas. SCMA invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. SCMA routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.

SCMA Associate member web banner ad opportunity

Current SCMA Associate Members have an opportunity to benefit from a free Web Banner Ad. Space for the banner ad is available for one month on our SCMA home page www.southcentralmotorcoach.org and can be linked to your company's web site. For specifications please visit the SCMA Publications information page for specifications on web banner ads, www.southcentralmotorcoach.org/lpub.htm or email angie_g@embarqmail.com.