

SOUTH CENTRAL MOTORCOACH ASSOCIATION
Mailing Address: 106 Main Street, Brookneal, VA 24528
201 St. Charles Ave., Suite #114-267, New Orleans, LA 70170
877-501-1878 FAX 877-501-1879

Application for Operator Membership

Name of Company: _____

Physical Address: _____

Mailing Address: _____

800#: _____ Emergency: _____ Publish (Y/N) _____ FAX: _____

Email: _____ Web: _____ Date Business was Started _____

Number of Coaches Operated _____ Number of Coaches Wheelchair Accessible _____ USDOT# _____

The **key representative** will be published in the directory, on the website, and receive communications by mail or email from the Association. Additional contacts may be added to receive association communication with the option of being published in the directory and on the website, as selected below.

<p>Key Representative:</p> <p>Name: _____</p> <p>Title: _____</p> <p>Email: _____</p> <p>Phone: _____ Ext: _____</p> <p>Cell: _____ Publish Cell (Y/N) _____</p>

<p>Additional Contact:</p> <p>Name: _____</p> <p>Title: _____</p> <p>Email: _____</p> <p>Phone: _____ Ext: _____</p> <p>Cell: _____ Publish Cell (Y/N) _____</p>

Publish (Y/N) _____ Communications (Y/N) _____

Check the items listed below that apply to your company:

- A ___ Regular Route Carrier
- B ___ Charter Coach Operator
- C ___ Package Tour Operator
- D ___ Bus Express Carrier
- E ___ Own and Operate Maintenance Facilities

- F ___ Intrastate Operations Only
- G ___ Intrastate and Interstate Operations
- H ___ Mobile/ Roadside Service
- I ___ Dump Site
- J ___ Wash Facility

INFORMATION FOR PAYMENT BY CREDIT CARD

Visa _____ Master Card _____ Discover _____ American Express _____ Amount: **\$250**

Card #: _____ Expiration Date: _____ Security Code: _____

Credit Card Billing Address: _____

Name on Card: _____ Signature: _____ Date: _____

(Applicant Representative)

I certify that I am in sound financial condition, and in good financial standing with members of the association, as well as industry suppliers and partners.

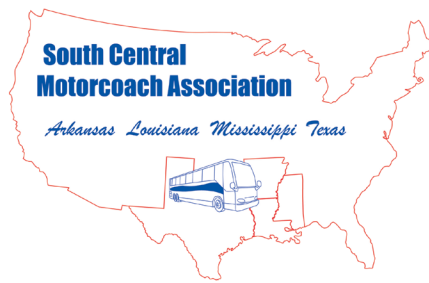
Signature: _____ Date: _____
 (Applicant Representative)

Requirements for membership:

- 1. Completed Application Form
- 2. Payment in the Amount of \$250
- 3. Proof of Insurance (copy of insurance certificate)
- 4. Copy of Certificate of Operating Authority (State & Federal)
- 5. Signed Code of Ethics
- 6. Minimum of 1 year in business
- 7. Affirmative Vote by the SCMA Board of Directors

SCMA FEDERAL I.D. NUMBER: 83-0360990

Recruited by: _____



Code of Ethics Operator Members

This code of ethics for the members of the South Central Motorcoach Association has been adopted to promote and maintain the highest standards of intercity bus service and personal conduct among its members.

We, the members of the South Central Motorcoach Association, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

To adhere to the professional standards of the South Central Motorcoach Association and to work to further its goals and objectives.

To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.

To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.

To conduct our business and operations in such a manner in order to protect the public and to promote the image of the industry.

To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.

To maintain on a current status all license, permits and authority required by federal, state and local government agencies applicable to the industry.

To adhere and comply with all articles of the bylaws of the South Central Motorcoach Association.

I have read and agree to adhere to this Code of Ethics.

Signature: _____

Title: _____

Name of Company: _____

This *Code of Ethics* must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Proof of Insurance (Copy of Insurance Certificate)

Copy of Certificate of Operating Authority (State & Federal)

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MEMBERSHIP BENEFITS

Experience

SCMA membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Networking

SCMA offers opportunities for developing strong business relationships through networking at SCMA events and communications through the newsletter and website.

Professional Ethics

Every member must sign the SCMA Code of Ethics, which says that SCMA members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the SCMA logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and associate (vendor) members stay current with SCMA's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

Annual Membership Directory

This detailed, SCMA membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

Website Link

Every SCMA member has a web link on the SCMA website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

Annual Meeting and Market Place

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

Other State Associations

SCMA maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

Professional Association Management Team

SCMA's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association since inception to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Promoting safety among operators in the industry

SCMA is not a "policing" organization; however, members of SCMA are expected by voluntary signature on the SCMA Code of Ethics to comply with industry rules and regulations by state and federal agencies. SCMA members have opportunities to attend seminars by knowledgeable industry leaders.

Training and education for members on issues that impact our industry

SCMA provides educational opportunities through operator meetings and Annual Meeting and Market Places.

Networking to build business relationships

SCMA provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

Promoting public awareness of the motorcoach industry

SCMA works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

Creating unity for common goals

SCMA's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

Creating a forum for sales and marketing

SCMA provides an annual market place for operators and vendors to network and participate in a formal buyer/seller forum.

Promoting cooperation among operators and associates

SCMA promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and SCMA provides several forums for networking to build relationships, which promotes cooperation among its members.

Advocating legislation that positively impacts the motorcoach industry

SCMA's Board of Directors promote legislation to enhance the motorcoach industry in Arkansas, Louisiana, Mississippi, and Texas. SCMA invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. SCMA routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.