



IP Casino Resort Spa
Biloxi, Mississippi
July 19-21, 2021

coastal

MISSISSIPPI

The Secret Coast

Welcome to Coastal Mississippi!

We are excited to have you here for the SCMA-GMOA-AMA Regional Meeting. Coastal Mississippi's 62 miles of beautiful shoreline boasts 12 coastal communities with so much to offer; from our harbor towns and beautiful, walkable downtown areas shaded with live oaks, to first-class casinos and entertainment.

We understand that travel, along with every other part of our lives, has changed due to the coronavirus pandemic. As our visitor, you should also expect to see that our hospitality partners are implementing all necessary precautions to protect you and your loved ones. Our industry has been equipped with comprehensive recommendations from leading agencies, and we are actively working with regional healthcare authorities to ensure the best practices in health and safety are provided to our industry partners.

Explore our great outdoors and stunning scenery while kayaking, boating, fishing, birding and hiking, and discover the true essence of Coastal Mississippi life at our unique attractions and museums. Dine at some of our wonderful eateries, and experience coastal cuisine, from quaint seafood spots, to fine dining establishments.

There is so much to do, see and experience here. For a complete list of events, attractions and experiences, visit our website: www.coastalmississippi.com.

Wishing you a wonderful time on The Secret Coast and hope to see you back again soon!

Milton Segarra, CDME
CEO
Coastal Mississippi

Hotel Reservations



IP CASINO RESORT SPA

850 BAYVIEW AVENUE • BILOXI, MS 39530

Call **888-946-2847** to make reservations or visit the association website to reserve a room online.

The group code is
S210153

Be sure to reserve a room by **July 3** to receive the group rate of **\$119.99** per night + tax.

Airport Information

Gulfport-Biloxi International Airport (GPT)
14035-L Airport Rd, Gulfport, MS 39503
(228) 863-5951

The nearest major airport is Gulfport-Biloxi International Airport (GPT). This airport is 19 miles from the center of Biloxi, MS. Carriers include American, United, and Delta.

Alternative Airports:

Distance from Mobile Regional Airport to Biloxi is 43.4 miles.

Distance from Hattiesburg–Laurel Regional Airport to Biloxi is 78.8 miles.

Distance from Louis Armstrong New Orleans International Airport to Biloxi is 86.7 miles.

Display Booths

The SCMA-GMOA-AMA regional meeting and market place will offer booth space for those associates who wish to bring a display. The displays will be placed convenient to the market place and other meeting events.

It is estimated that as many as 15 display booths, space permitting, will be available. They will be reserved on a first-come, first-served basis. If interested select the display booth option on the registration form and necessary paperwork will be emailed to you. Display booths present an excellent opportunity for a prize drawing to promote your product as well. You will be responsible for the drawing and delivery of your prize. If you have questions, please contact Julia at the SCMA-GMOA-AMA office, 877.501.1878 or email julia@motorcoachassociation.com. The registration discounts also apply to display booth cost.

REGIONAL MEETING MARKET PLACE: SOMETHING NEW!

In an attempt to respond to member feedback, market place will be different in 2021! The market place you have experienced in the past will be modified to encourage more operator participation. Many operators choose not to participate in the traditional “booth.” To accommodate those operators, pods will be used. The pods will be shared by two or more noncompeting operators for associates to visit for a more informal, casual sharing of information. The traditional booths will be set up as they have been in the past for more private conversation.

Appointment scheduling will be different. All participating operators will be assigned a numbered booth or shared pod. Associates will have a corresponding number to begin their appointments. After each five-minute appointment, associates will move to the next number in sequence until they have visited each booth or pod. There are two market place sessions, which should give all associates sufficient time to visit all participating operators. Appointment schedules will not be provided in advance as has been done in the past. A list of all operators and associates registered will be sent in advance. You are encouraged to make contact with those listed, especially if you are specifically interested in meeting and sharing information.

Tentative Schedule of Events

Monday, July 19

- 10:30 – 6:00 **Registration**
 10:00 – 11:30 **SCMA Board of Directors Meeting**
 11:45 – 5:00 **Operator Education Sessions**
 11:45 – 12:15 Light Lunch
 12:15 – 1:15 FMCSA Regulations Update
 1:30 – 3:15 Operator Roundtable Discussion
 (Table topics to be identified.)
 3:30 – 5:00 Crisis Management: A Simulation
- 1:00 – 5:00 **Associate Sessions**
 1:00 – 2:00 New Member Orientation
 2:15 – 3:15 Associate Roundtable Discussion
 (Table topics to be identified.)
 3:30 – 5:00 Crisis Management Session
 (Join Operators.)
- 5:15 – 6:00 **Operator/Associate Panel Discussion**
 (Panelists to be identified.)
- 7:00 **Board Coaches for Dinner**
- 7:30 **Early Bird Dinner**
- 9:30 – 11:00 **Hospitality after event**

Note: Association Business Sessions traditionally held during the regional meeting will be held by Zoom Meeting prior to the Regional Meeting.

Tuesday, July 20

- 7:00 – 8:00 **Breakfast**
Industry Update by ABA and UMA
- 8:15 – 5:30 **Registration**
 8:15 – 10:15 **Market Place I**
 10:30 – 12:30 **Coach Presentations**
 12:45 **Board Coaches for Golf and Tours**
 12:45 – 5:00 **Golf and Tours** (Lunch included.)
All coaches return to the hotel by 5:30.
- Golf at Shell Landing Golf Club**
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| Tour 1 – From Blues to Bayou | <i>30 people</i> |
| Tour 2 – From History to Helm | <i>30 people</i> |
| Tour 3 – From Bay to Beyond | <i>30 people</i> |
| Tour 4 – From Dolphins to Downtown | <i>30 people</i> |
- 6:30 **Board Coaches**
 7:00 **Ice Breaker Dinner**
 9:00 – 11:00 **Hospitality after event**

Wednesday, July 21

- 7:00 – 9:00 **Breakfast**
Coach Visitation
(Coach manufacturers have the option to decide whether or not to bring a display coach.)
- 8:00 – 10:00 **Registration**
 9:30 – 11:30 **Market Place II**
 11:45 – 1:00 **Awards Lunch**

Note: The Joint Board Meeting to evaluate the Regional Meeting will be conducted by Zoom within a week to ten days after the Regional Meeting.

Registration Fee Discounts for 2021

Yes! SCMA, GMOA, and AMA recognize that budgets have been cut as a result of the COVID pandemic and want to help as much as possible to make the Regional Meeting affordable for those in an industry that has been hit so hard financially. Every member's attendance is essential for the meeting to be successful for all. Associate members, representing every aspect of travel and tourism want Operators to attend—those with whom they hope to share information and build a relationship to produce revenue for all. Operators want Associates to attend to acquire information to share with their customers and to support their operations—vehicles, insurance, tires, and other coach products.

Through May 31, 30% discount per person to all associates who register in this period (\$612). June 1 through June 30, 20% discount per person to all associates who register in this period (\$700). After June 30, full registration fee of \$875.

The same discounts apply for a display table fee of \$250:
 With 1st discount: \$175; With 2nd discount: \$200



PROTECTING YOUR HEALTH AND SAFETY

Your health and safety is our number one priority. Through a comprehensive set of protocols called **“Boyd Clean,”** our Company and our team members commit ourselves to following practices that will help protect our guests, our team members and our communities during these challenging times.

Below are some of the key Boyd Clean actions we will take to protect you while you are with us.

Guest Arrival: Guests will enter the property through designated entrances. Signs will be placed at the designated entrances outlining a checklist of COVID-19 symptoms, and requesting that guests do not enter the property if they are exhibiting these symptoms.

Face Coverings: Upon entry, a team member will remind guests to wear their face covering while on property, if mandated by the respective jurisdiction, or strongly recommend wearing a face covering if not required. Face coverings will be provided free of charge upon request. Team members will be required to wear face coverings when they are in the presence of guests and other team members.

Physical/Social Distancing: All team members and guests will be asked to follow good social distancing practices by standing at least six feet away from any person who is not in their group. Boyd Gaming will re-arrange various areas of our properties to ensure guests are able to maintain this distance, including re-configuration of restaurant tables, slot machines and other physical layouts. In areas where physical distancing is not possible, Boyd Gaming will provide appropriate personal protective equipment (PPE) for both guests and team members.

Additionally, our Company will fully comply with maximum occupancy requirements set forth by state officials. It may be necessary to temporarily restrict guests from entering our properties if these capacity limits are reached.

Please refer to the section on “Social Distancing” below for further information on physical distancing requirements at our properties.

Hand Sanitizer: Hand sanitizer dispensers will be placed at key areas throughout our properties, including driveways, reception areas, hotel lobbies, casino floors, restaurant entrances, cashier cages, restrooms, meeting and convention areas, and elevator landings.

Safety Reminders: We will post health and hygiene reminders throughout our property and in all guest rooms, including the proper way to wear, handle and dispose of face coverings, in compliance with CDC recommendations.

Health Concerns: Our team members have been given clear instructions to notify security immediately to report all presumed cases of COVID-19 on property in accordance with local guidelines. We will also be ready to provide support to any guest who has health concerns.