

Media & Publications

Annual Membership Directory

The South Central Motorcoach Association publishes an annual membership directory that is a tour/charter/equipment/service resource that includes operator members and associate members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry. It also contains current association Bylaws, important industry contacts, and scan ready association logos in color and grayscale. The directory is plastic coil bound with tab dividers for ease of use. The directory is 8 1/2 inches tall, 5 1/2 inches wide, and approximately 1/2 an inch thick.

Ad Contract/Space Reservation/Payment Deadline: March 20, 2020

Ad File Submission Deadline: March 27, 2020

Circulation: 330

Quarterly Newsletter

The South Central Motorcoach Association publishes a quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information. The newsletter is 11 inches tall and 8 1/2 inches wide.

Winter Issue

Advertising Deadline: January 1

Spring Issue

Advertising Deadline: March 1

Summer Issue

Advertising Deadline: June 1

Fall Issue

Advertising Deadline: September 1